



# COMMUNITY REGENERATION

*A business solutions partner of choice*

## WHY PARTNER WITH US?

Customised, innovative and real-world relevant research and advisory services driven by scientific evidence.

Access to comprehensive knowledge resources from the University of Pretoria.

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Innovative solutions for targeted training and businesses decisions support insights.

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Leading domestic and international industry experts and thought leaders.

## FOR MORE INFORMATION, CONTACT US TODAY.



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Enterprises University of Pretoria (Pty) Ltd (Enterprises UP) is deeply committed to driving sustainable solutions that uplift and transform communities across South Africa. While significant resources have been channelled into community development initiatives over the years, widespread unemployment, poverty, and social inequality continue to hinder progress. It is increasingly clear that a new, more integrated approach is needed to bring about lasting and meaningful change.

In response, Enterprises UP has developed a comprehensive Community Regeneration Model designed to rebuild and revitalise communities holistically. This model is grounded in the core principle of fostering sustainable trans-local livelihoods, enabling communities not only to survive but to thrive across generations. It adopts a systems-thinking approach that addresses the interconnected nature of community development, ensuring that interventions in one area support and reinforce progress in others.

Our innovative regeneration programme is structured around five key focus areas:



Quality of Life



Economic Activity



Environment and Infrastructure



4th Industrial Revolution (4IR) and Digitalisation



Sport, Art, and Culture

Each of these pillars is supported by targeted, evidence-based programmes that are adaptable to the specific context of each community. When effectively implemented, they work together to catalyse whole community regeneration, laying the foundation for communities that are economically vibrant, socially cohesive, environmentally responsible, and culturally rich.

Through this model, Enterprises UP offers more than just development solutions; we co-create a future in which communities are empowered to lead their own regeneration journeys and build a legacy of sustainability and hope.

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