

REAL WORLD  
SOLUTIONS

# Building Sustainable Communities

South-Africa with its context of pre- and post-apartheid has over many years invested billions into the development of communities. With unemployment and poverty still prevalent across the entire country, this aspect remains contemporary and requires more attention than ever before.



*A business solutions partner of choice*



During the past couple of years Enterprises University of Pretoria (Pty) Ltd (Enterprises UP) has embraced a different notion towards community development and we firmly believe that community development via an array of different projects, although implemented with great purpose and intent, is not a feasible solution for building sustainable communities.

A shift is required from individual community development projects to a more systemic approach with the focus to be on a “whole” community building programme and approach. If all the “relevant areas” requiring support and intervention are not addressed jointly and holistically, the chances of creating long-term sustainable communities, diminish rapidly. The model as per the diagram below depicts community development as the means by which restitution of community life is achieved. It is a whole system approach towards both the development of people and the transformation of society, internally and externally, with respect to the strengthening of the individual on the one hand, and the development of the community at large.

**Informed by multi- and interdisciplinary research**

**Enriched with Humanitarian Technology**



Food and health security



Social security



Recreation



Moral fabric discipline



Entrepreneurship



Ekistic balance

This scientific framework and approach towards building sustainable communities starts with the basic needs inside a community and transcends into more aspirational nuances. For each community building project a “key issue” is with what type of interventions each area in the diagram should be populated with. In this regard Enterprises UP, uses community needs, research, best practice, expert opinion and stakeholder consultation and validation to develop specific interventions within each of the 6 areas. This approach ensures that a systemic “sustainable building” proposition is developed.

A key principle for implementation is that all the various interventions must take place through the community, by the community and for the community. Any outside assistance must support communities to sustain their development efforts and cannot be implemented to create some form of dependency.

**Why partner with us?**

- Customised, innovative and real-world relevant research and advisory services driven by scientific evidence.
- Access to comprehensive knowledge resources from the University of Pretoria.
- Personalised services to achieve unique business and professional development goals.
- Innovative solutions for targeted training and business decisions support insights.
- An extensive international footprint spanning six continents.
- Leading domestic and international industry experts and thought leaders.



**For more information, contact us today.**

**Celia Da Silva**

**Business Manager: Research and Consulting Solutions**

Tel: +27 (0)12 434 2333

Cell: +27 (0)82 776 3913

Email: [celia.dasilva@enterprises.up.ac.za](mailto:celia.dasilva@enterprises.up.ac.za)

*Shifting knowledge to insight*