



**Wessel Pretorius Botha, Enterprises
University of Pretoria**

Senior Researcher

Qualifications: B.Com (Hons) Industrial Psychology, Masters of Business Administration (Netherlands).

Wessel's journey through the realms of research and industry is nothing short of expansive and profound. With a keen eye for detail and an insatiable curiosity, he has delved into the inner workings of various sectors, leaving an indelible mark wherever he treads.

Wessel has delved into research endeavours for both private and governmental entities, exploring a diverse array of industries ranging from mining, construction, renewable energy, and the motor industry to various sectors encompassing manufacturing and production, water services, services, and forestry.

Driven by a personal curiosity, he has devoted himself to examining the profound influence of technology on individuals while identifying the forthcoming demands for skill sets.

Operating within the educational and regulatory frameworks, Wessel has crafted Sector Skills Plans for multiple SETAs, formulated comprehensive five-year strategies, and spearheaded extensive skills audits. His expertise lies in translating academic research into pragmatic models and solutions, thereby bridging the gap between theory and real-world application.